



CMAE

MDP

MANAGEMENT DEVELOPMENT
PROGRAMME

SPORT AND RECREATION

11-15 AUGUST 2025



COURSE DATES

PART ONE

11-15 August 2025

VENUE

Richmond Hill Hotel
144-150 Richmond Hill
Richmond-upon-Thames
Surrey
TW10 6RW



These courses form the first building blocks for those who wish to work towards taking their CCM exam.

Full details can be found by following the link below:
www.cmaeurope.org/education/mdp



OVERVIEW OF SPORT & RECREATION

The curriculum and learning outcomes have been provided by the Club Managers Association of Europe and this training course is endorsed by the Club Managers Association of America as part of the educational pathway to the Certified Club Manager (CCM) qualification.

This course is aimed at Managers who want to have a wider view of sports, fitness, recreation and wellness operations. By attending this course, delegates will experience all parts of the club world when it comes to these elements.

The course will cover how to run racket sports, aquatics with junior programmes as well as other recreational sports. It will also recognise the trends within wellness and fitness. Delegates will have a thorough understanding of the history, evolution and future trends of sport and wellness to supplement or enhance a golf operation.

By attending this course, delegates will visit the top multi-sports clubs in London including – AELTC, Queens Club, RAC Club, Roehampton Club and Hurlingham Club. They will see how to:

- **RUN A MULTIPLE SPORTS FACILITY FOR MEMBERS**
- **RACQUETS, TENNIS, SQUASH & RACKET SPORTS**
- **FITNESS PROGRAMMING**
- **FACILITY DESIGN**
- **LAWN GAMES**
- **JUNIOR PROGRAMMING**
- **EVENT MANAGEMENT**
- **MOTOR SPORTS**
- **INCORPORATING WELLNESS INTO YOUR LIFE AND CLUB**
- **INDOOR & OUTDOOR SWIMMING POOL MANAGEMENT**

Please note that it is not obligatory for delegates to have attended one of our other MDP courses before attending this one.



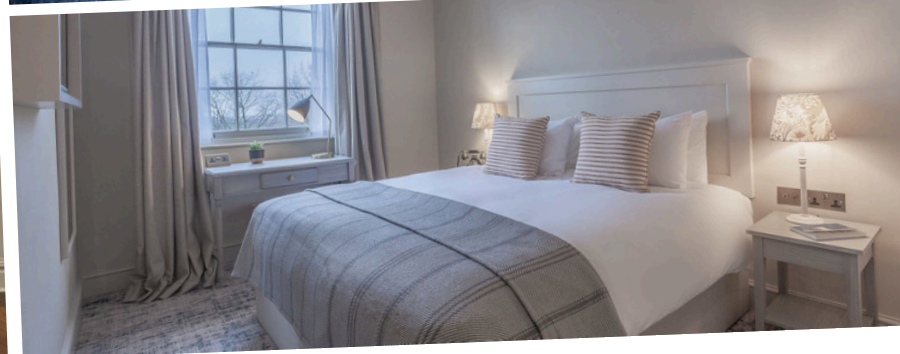
RICHMOND HILL HOTEL

<http://www.richmondhill-hotel.co.uk/>

A charming Georgian hotel with swoon worthy interiors, seasonally inspired dining and an enviable location, moments from the expansive Richmond Park, and the meandering river Thames.

Staying with us is an opportunity to switch off from it all. With luxurious Heal's beds you won't want to get out of, a breakfast spread that will be sure to set you up for the day, and staff that are excited to share their tips with you on how to get the most out of your stay. And for those that are feeling energetic, we have a 24hr gym, yoga mats, and details of all the brilliant facilities on our doorstep.

And if after all that hard work you fancy a treat, then our restaurant 144 On The Hill is the perfect destination. Expertly crafted cocktails, delicious food and a seasonal outdoor terrace to while away a few hours.



TESTIMONIALS

"MDP Sport and Recreation is an absolute must attend. Through a wide variety of diverse, world class clubs, the presenters not only introduce and showcase ideas on how to engage the wider family population, but create the opportunity to challenge managers to look at things activities outside of their core club offering" - **Steven Troup, Golf Saudi**

"The MDP Sport & Recreation is one of the courses that everyone in the sports industry should attend. You get to learn a lot inside the clubs and outside the clubs about the different types of sports and how they link to each other, if you are in tennis, football or golf this is one of the best courses to attend." **Nash Meana, Fitness Professional**

"The MDP Sport & Recreation has allowed me to learn, be inspired and reflect. Being able to learn from some of the best club managers in the country and being able to understand what they go through on a day to day basis, to be inspired by some of the best clubs in the world from my perspective. It has given me the opportunity to reflect on what I want to improve on and what I want to aspire to. This course has been an overwhelming success" **Jonathan Kinsella, The Northern Lawn Tennis Club**

"After attending the course, I certainly felt more empowered and able to deliver much higher standards to both our membership and the team. It is also crucial to highlight to all aspiring CCM that, not only is the course inspiring and insightful but it helps gaining the skills required to pass one of the ten competencies. A hands-on course, where you get to discover and take part in most of nowadays' most popular games such as paddle, pickleball, etc. and let's not forget the essential networking connections made during the training." **Debora Drago CCM, Deputy General Manager, Roehampton Club**



PRESENTERS

The MDP pathway has been designed by the club industry for the club industry. The curriculum is delivered by external specialists with a history of working in the club industry and experienced qualified Club Managers.

Ben Lorenzen

Champions Run

Dan Bloxham

AELTC

Gabrielle Boase

Datchet Water Sailing Club

Danny Sitton

Hurlingham Club

Presenters subject to availability

PRICE

Course	Dates	Full Rate	CMAE rate	PEP Rate
S&R	11-15 August 2025	£2600	£2100	£2350

CANCELLATIONS AND AMENDMENTS TO BOOKINGS

- All requests for cancellations and/or transfers must be received in writing.
- Changes will become effective on the date of written confirmation being received.
- The appropriate cancellation charge will be applied to the cost of your booking, as shown below.
- Any extenuating circumstances will be considered, at CMAE's discretion.

CALENDAR DAYS NOTICE BEFORE THE START DATE OF THE COURSE

60 calendar days or more

Between 30 and 59 calendar days (inclusive)

Between 0 and 29 calendar days (inclusive)

Failure to attend

REFUND APPLICABLE

Full refund minus a £30 plus VAT administration fee

50% refund minus a £30 plus VAT administration fee

No refund will be given

Treated as late cancellation and no refund given

- In the event that an individual named on the booking form cannot attend, we will accept substitution of another delegate on the condition that written notification of the substitution has been received by us prior to the course date and an administration fee of £30 plus VAT has been paid.
- If the individual named on the booking form is unable to attend, and cannot or does not wish to transfer their place to another individual, then a part of the fee paid (after deduction of any relevant cancellation fee) may be accepted as payment towards a place on the same or another course that takes place within 12 months following the originally booked event.

CMAE ALLIANCE PARTNERS

You can save £500 on your MDP delegate fee if you are a member of one of our alliance partners.

Membership of any of our Alliance Partners grants you automatic membership of the CMAE and the member rate on all of our MDP's. To take advantage of these significant savings we recommend you join your local association before booking.

Country	Alliance Partner	Join
England	CMAE England	Website
Finland	Finnish Golf Managers Association	Website
France	Association des Directeurs de Golf de France	Website
Germany	Golf Management Verband Deutschland	Website
Hungary	Hungarian Club Managers Association	Email
Ireland	Club Management Association of Ireland	Website
Italy	Associazione Italia Tecnici di Golf	Website
Norway	GAF Norway	Website
Portugal	Associação dos Gestores de Golf de Portugal	Website
Scotland	CMAE Scotland	Website
Spain	CMAE Spain	Website
Sweden	GAF Sweden	Website
Switzerland	Association of Swiss Golf Managers	Website
MENA	CMAE MENA	Website

Preferred Education Partners

Membership of our Preferred Education Partners will grant you the PEP rate, saving £250 on your MDP fee.

UK Golf Federation

Golf Course Association of Europe

Hospitality Financial and Technology Professionals

BOOKING FORM



NAME: (block capitals please)

CLUB: (block capitals please)

POSITION AT CLUB:

PHONE NUMBER FOR WHATSAPP:

E-MAIL:

PLEASE SELECT ONE OF THE FOLLOWING OPTIONS

MDP SPORT & RECREATION

11-15 August 2025

PLEASE SELECT RELEVANT PRICE OPTION:

FULL RATE £2600 *(FOR NON-MEMBERS)*

Includes course, accommodation, CMAE membership, VAT & all course materials

CMAE RATE £2100 *(FOR CMAE MEMBERS / MEMBERS OF OUR ALLIANCE PARTNERS)*

Includes course, accommodation & all course materials

PEP RATE £2350 *(FOR MEMBERS OF OUR PREFERRED EDUCATION PARTNERS)*

Includes course, accommodation & all course materials

SUNDAY NIGHT ACCOMMODATION SUPPLEMENT - £145

Please tick this if you require accommodation on the Sunday night

PLEASE SELECT PAYMENT METHOD:

BANK TRANSFER

CREDIT / DEBIT CARD

Please read the information on cancellations and amendments on previous page.

PLEASE RETURN BOOKING FORMS TO:

office@cmaeurope.org

RULES OF ATTENDANCE

When attending a Management Development Programme for CMAE there is a demand of being present in the room during the 5-day programme. A delegate needs to attend each session in order to get credits for the entire week.

Expected circumstances

If a delegate knows that he/she will be away for any reason during the week (more than 1 minute), he/she needs to inform the facilitator before starting the course on day 1. It could be communicated with the CMAE office and in certain cases rules could be agreed upon between CMAE and the delegate to make up for the lost time due to the expected circumstances. More than 60 minutes will be dealt by on individual basis depending on what day of the week and the content of that day. Decision will lie with Director of Education.

Unexpected circumstances

As problems/issues can happen during 5 days (or before and after), the delegate might have unexpected circumstances with health issues, transport or family problems that must be dealt with. In those occasions, MDP facilitator will be responsible to make a plan together with the delegate to solve any issues that might occur from this unexpected issue.

Leaving early / Arriving late

CMAE is running a 5-day-programme and you are expected to attend from start to finish. The delegate must look at the starting time as well as the finishing time and is not allowed to leave early (or arrive late) because of then disturbing the education and all delegates on the course. If something is planned – see “Expected circumstances”. Travel problems – see “Unexpected circumstances”.

Consequences of not attending

If for any reason not communicated before or see “unexpected circumstances” the delegate misses more than 60 minutes of the content, he/she will not get the certificate for the week.