**CHIEF EXECUTIVE**

Marc Newey CCM, CCE  
Roehampton Club  
London

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Font Del Llop Golf Resort

Mary Lou Watkins CMDip  
Luffness New Golf Club

Gabrielle Boase CMDip  
Datchet Water Sailing Club  
Berkshire

Jonathan Coates  
Jonas Software

**Joe Perdue\* Bursary**

**Applications for the 2025 Awards now open**

The 2025 Joe Perdue Bursaries are open to applicants today!

The two Bursaries will be awarded to cover the costs of attending the CMAA World Conference in Tampa on 5-9 February 2025 and to attend MDP 3 Strategy and Leadership in 2025. These awards are open to all members of CMAE, its Affiliated Organisations and Alliance Partners.

If you believe you could be a worthy recipient of the Bursary then please apply, using the application form below.

**The closing date for applications is 31st October**

All applications will be reviewed by the Board of the European Club Education Foundation (ECEF), and the winners will be announced by mid January.

Applicants should have ideally completed the Club Management Diploma (CMDip) by passing MDP I and 2.

To apply please complete the application form and submit to [office@cmaeurope.org](mailto:office@cmaeurope.org)

**\* Joe Perdue**

Since 1986, the late Joe Perdue had served as Academic Advisor for CMAA. He was responsible for the initial development of CMAA’s Business Management Institute (BMI) Education Pathway in the US, and subsequently China, South Africa, Europe and Canada. Joe also developed the CCM, a qualification globally recognized as the benchmark of excellence in Club Management.

Here in Europe, Joe was a founder member of the CMAE Education Policy Board, where he enabled the development of our own CCM qualification, together with the CMAE MDP Pathway.

It is true to say: “No Joe Perdue, no MDP” and therefore CMAE decided to commemorate Joe’s wonderful commitment to education and his invaluable legacy by an annual Bursary programme, administered through ECEF.

The application process for the Joe Perdue Bursary is subject to the guidelines below.

1. Nominees must be a member of CMAE or one of CMAE’s regions or Affiliate Organisations
2. The completed application form must be sent to CMAE Association Manager, Debbie Goddard, for verification of the nominee(s) membership credentials.
3. Once verified, the original application forms will be forwarded to the European Club Education Foundation (ECEF) Award Panel to meet, consider all verified applications and decide upon the most worthy recipient.
4. The closing date is 31st October 2025
5. Incomplete application forms will not be accepted.
6. The review panel will announce its decision by 30th November
7. All applicants will be informed of the decision of the review panel.
8. The successful nominees will be required to attend the CMAA World Conference in Tampa, 5-9 February 2025. They will each be asked to write a 500-word report on their experience within 30 days of attending the conference

**The 2025 Joe Perdue Bursary Application Form**

|  |  |
| --- | --- |
| **Surname:** |  |
| **First Name:** |  |
| **CMAE Membership number or Affiliated Organisation** |  |
| **Job Title:** |  |
| **Club Name:** |  |
| **Club Address:** |  |
| **Contact telephone number:** |  |
| **Email Address: (for correspondence)** |  |
| **Mobile Tel Number:** |  |
| **Please specify which bursary applied for (World Conference or MDP 3)** |  |
| **Applicants Personal Statement** | *With up to 500 words please describe why you should receive this award, detailing any previous education, any issues impacting your ability to attend the world conference, how attendance will positively affect working at your club, your career ambitions and the performance of your club:* |

I agree to terms and conditions of applying for a Joe Perdue Bursary:

Name of applicant:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_